



Sponsorship Program

The 2021 CGA Conference & Expo

The CGA Conference & Expo is the leading damage prevention industry conference produced by CGA.

Our members recognize and value the contributions that sponsoring companies make to the association and the industry, CGA members look to do business with those companies who support and participate at the CGA Conference & Expo. Sponsorship at the CGA Conference & Expo showcases your commitment to underground damage prevention while also providing you the opportunity to network with top executives and industry leaders.

SPONSOR BENEFITS	Principal (\$35,000 and up)	Major (\$25,000 - \$34,999)	Partner (\$15,000 - \$24,999)	Champion (\$7,500 - \$14,999)
Individual logo displayed on the sponsor loop during the Opening Ceremony	X			
Logo displayed 2 companies to a slide on the sponsoring loop during the Opening Ceremony		X		
Links and branding in emails	X	X		
Premium signage	X	X	X	
One complimentary registration	X	X	X	
Reserved VIP table for CGA State of the Business Luncheon and Keynote Luncheon	X	X	X	
Opportunity to provide giveaway/literature in registration bag	X	X	X	X
Logo on convention sponsor list	X	X	X	X
Identification as a sponsor on all of your company's name badges	X	X	X	X
Logo on sponsor registration sign	X	X	X	X
Thank you announcement during Opening Ceremony and all meal functions	X	X	X	X
Logo on conference website, marketing materials and event program	X	X	X	X
Invitation to a special board and sponsor event Tuesday night	X	X	X	X