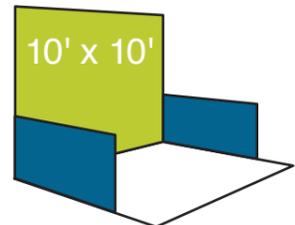


Booth Information

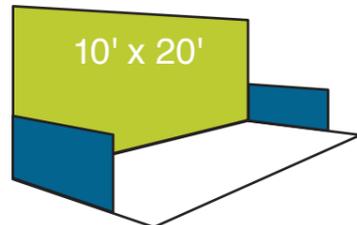
March 24-26, 2020
Palm Springs Convention Center



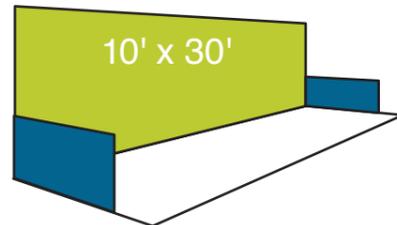
Exhibitor & Sponsorship Prospectus



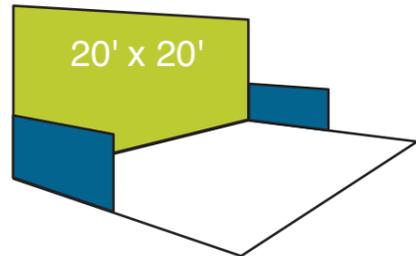
Includes 2 Exhibitor Badges
\$2,500



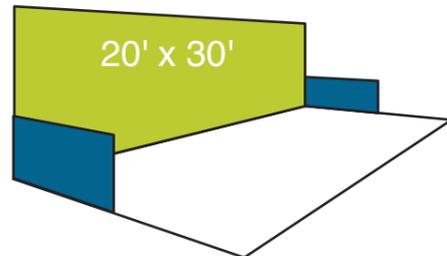
Includes 4 Exhibitor 2 badges
\$4,350



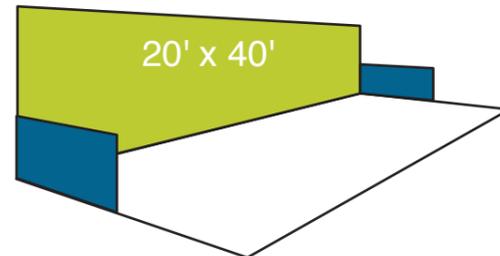
Includes 6 Exhibitor 2 badges
\$6,200



Includes 6 Exhibitor 2 badges
\$7,850



Includes 6 Exhibitor 2 badges
\$9,950



Includes 8 Exhibitor 2 badges
\$12,500

Register Now! The exhibit hall is over half sold!



Founded in 2003 Infrastructure Resources is a trusted source for excavation safety, damage prevention and public awareness expertise and solutions. IR has a robust variety of products and services including live events, industry programs, publications and multimedia training tools that provide innovative solutions for all major stakeholder groups including gas/oil, communications, water/sewer, electric, and contractors. Our varied marketing outreach methods are designed to connect you to key decision makers. We offer a personalized program that connects you to **your** target audience through the quarterly magazine, dp-PRO; our annual reference guide, the Excavation Safety Guide; tradeshows and a wide variety of digital media. IR is proud to have CGA host their annual meeting at this event.



The CGA holds their annual meeting at the CGA 811 Excavation Safety Conference & Expo. The CGA is a member-driven association of 1,700 individuals, organizations and sponsors in every facet of the underground utility industry. CGA has established itself as the leading organization in an effort to reduce damages to underground facilities in North American through shared responsibility among all stakeholders.

93.2% of surveyed attendees stated their company will further explore products or services found here.

ABOUT

The CGA 811 Excavation Safety Conference & Expo is the premier international event dedicated to the protection of our buried infrastructure and ensure the safety of all excavators. The largest event in the underground damage prevention industry, the Conference draws nearly 2,000 attendees, and has been connecting the damage prevention industry since 2004. This is the perfect venue to meet face to face with leaders and company decision-makers

CGAconference.com | 866.279.7755

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Attendees At-A-Glance

“Initially I thought I was attending to gain info on excavation laws around the country, however, it became much more than that. It has been really helpful to talk to folks from this industry... amazing knowledge and everyone wants to share ideas.”

– Kelly Roy, Maricopa County Department – 1st Time Attendee

93.2% of surveyed attendees stated their company will further explore products or services found here.

96.6% of surveyed attendees believe attending had a positive ROI.

94.9% of surveyed attendees stated they would recommend this event to industry peers.

89.8% of surveyed attendees stated information obtained will help them implement change at work.

96.6% of surveyed attendees stated they would attend future CGA 811 Excavation Safety Conference & Expos.

Conference Highlights

Streamlined Exhibit Hall Hours:

Encourages attendees to remain in the Exhibit Hall during exhibition hours since there are not distracted by events outside of the Exhibit Hall.

Damage Prevention Theater & Learning Labs:

Classrooms located in the exhibit hall keep delegates on the floor and accessible.

Outdoor Demo Fair:

Demonstrate your products to delegates in a hands-on environment! Limited placement for ground-disturbing equipment is available. Contact Vicki@emailir.com now!

Exhibitor ONLY Opportunities

New Locate & Damage Prevention Technology Forum:

A series of rapid-fire presentations promoting new products and services released after April 1, 2019. Commit early, only 10 available!

Vendor Outreach Sessions:

These 45 minute sessions are open to all attendee types, and allow you to provide in-depth information on your product or service in a classroom setting.

Sponsorships

Learning Labs Sponsorship cost: \$7,500 | Sponsorships available: Two (2)

Located on the exhibit floor, the learning labs provide valuable education for attendees throughout the event, providing a prominent promotional opportunity for your business. Your logo is displayed within view on the exhibit floor for the entirety of the conference, reminding every attendee of your company's commitment to safety with each look around the floor. As the Learning Labs fill for session after session, your company name will remind people where they learned important information on performing their jobs and advancing their careers.

Sponsorship Includes:

- Recognition of sponsorship
- 1. Displayed on one of two Learning Labs
- 2. Onsite signage
- 3. Three (3) floor graphics (1 lobby, 2 Exhibit Hall)
- 4. Conference website
- 5. Onsite program
- 6. Relevant social media mentions
- 7. Sponsor Buttons for every employee attending the conference to wear on their name badge

Wi Fi

Sponsorship cost: \$5,000 | Sponsorships available: Two (2)

Getting ready to send that email of paramount importance, the attendee in question confidently hits the “send” button. With a slight swagger, they begin to put their tablet away. But then... the dreaded “No Internet Connection” message stops them in their tracks. Trepidation and a feeling of impending doom begin to set in. What now? Let's not go down that road. Instead, ensure all attendees can freely and happily access the internet to their hearts content through your WiFi sponsorship. Each and every time they connect to WiFi, your name is there to welcome them.

Sponsorship Includes:

- Recognition of sponsorship
- 1. WiFi connection
- 2. Onsite signage
- 3. Three (3) floor graphics (1 lobby, 2 Exhibit Hall)
- 4. Conference website
- 5. Onsite program
- 6. Relevant social media mentions
- 7. Sponsor Buttons for every employee attending the conference to wear on their name badge

Audio Visual

Sponsorship cost: \$3,000 | Sponsorships available: Two (2)

When hopeful conference attendees walk into a session room looking for ways to solve problems or learn new skills, your logo on the screen promoting your sponsorship of A/V services is a great way to repeatedly show them your commitment to continued education and keep your name top-of-mind throughout the three-day event.

Sponsorship Includes:

- Recognition of sponsorship
- 1. First slide in session presentations
- 2. Onsite signage
- 3. Conference website
- 4. Onsite program
- 5. Relevant social media mentions
- 6. Sponsor Buttons for every employee attending the conference to wear on their name badge

Exclusivity Option

Most sponsorships offer an exclusivity option. There is always value in providing an exclusive sponsorship which places your company logo front and center on the sponsorship of your choice.

Exclusivity Sponsorship cost: Cost of all sponsorships + 10%

Sponsorships available*: Eligible sponsorships are indicated on the specific sponsorship description page

*Exclusivity is no longer available once one of the available sponsorships is sold. Sorry, exclusivity sponsorships cannot be held.

Reserve your booth today and gain access to EXHIBITOR ONLY opportunities.

There are many sponsorship options to choose from! Make a big impression with one of these high-visibility sponsorships or visit CGAconference.com for a complete list. Contact Vicki@emailir.com for more information